

Endorsed by:

Homestead Valley Community Council www.hvccsite.org

> Morongo Basin Historical Society www.mbhs.org

> > Flamingo Heights Community Association www.fhca.com

Johnson Valley Improvement Association see www.johnsonvalley.com

Hammerking Productions dave@kingofthehammers.com

Landers Association

Yucca Mesa Improvement Association www.yuccamesa.org

Western American Railroad Museum www.barstowrailmuseum.org

> Lucerne Valley Chamber of Commerce

Lucerne Valley Economic Development Association

Lucerne Valley Market & Hardware

Lucerne Valley Museum

Route 66 Mother Road Museum www.route66museum.org

Joshua Tree Gateway Communities Tourism Committee www.joshuatreegatewaycommunities.com

> Points of Interest Promotions Lucerne Valley billlembright@thenewlight.net

Rockhound Field Trip Fanatics! http://rockhound-field-trips.ning.com

Morongo Basin Conservation Association www.mbconservation.org

Lucerne Valley-Johnson Valley Municipal Advisory Council

Barstow Chamber of Commerce www.barstowchamber.com

> Morongo Basin Municipal Advisory Council

The Scenic Highway 247 Committee was formed by the Homestead Valley Community Council, made up of representatives of the four communities along Hwy 247 which were settled during the 1950's by homesteaders encouraged to make homes in the desert by the U.S. Small Tracts Act.

## Our Mission Statement is:

- We will achieve State Scenic Highway designation for Highway 247 traversing the communities of the Town of Yucca Valley, Flamingo Heights, Yucca Mesa, Landers, Johnson Valley, Lucerne Valley and the City of Barstow.
- We will identify the heightened visual experience in our Mojave Desert through official acknowledgment of our distinct natural, historical and recreational qualities.
- An officially recognized scenic corridor will attract tourism, enhance business and generate community pride.

Research shows that a Scenic Highway traveling to your community enhances tourism and local pride in promoting the beauty and points of interest on the route, and benefits your local economy.

Sincere thanks to our sponsors.

Betty munson

Betty Munson, Chair

## **SCENIC 247 COMMITTEE •**

51720 Hacienda Rd.#247, Johnson Valley, CA 92285 • www.scenichighway247.com A committee of the Homestead Valley Community Council